

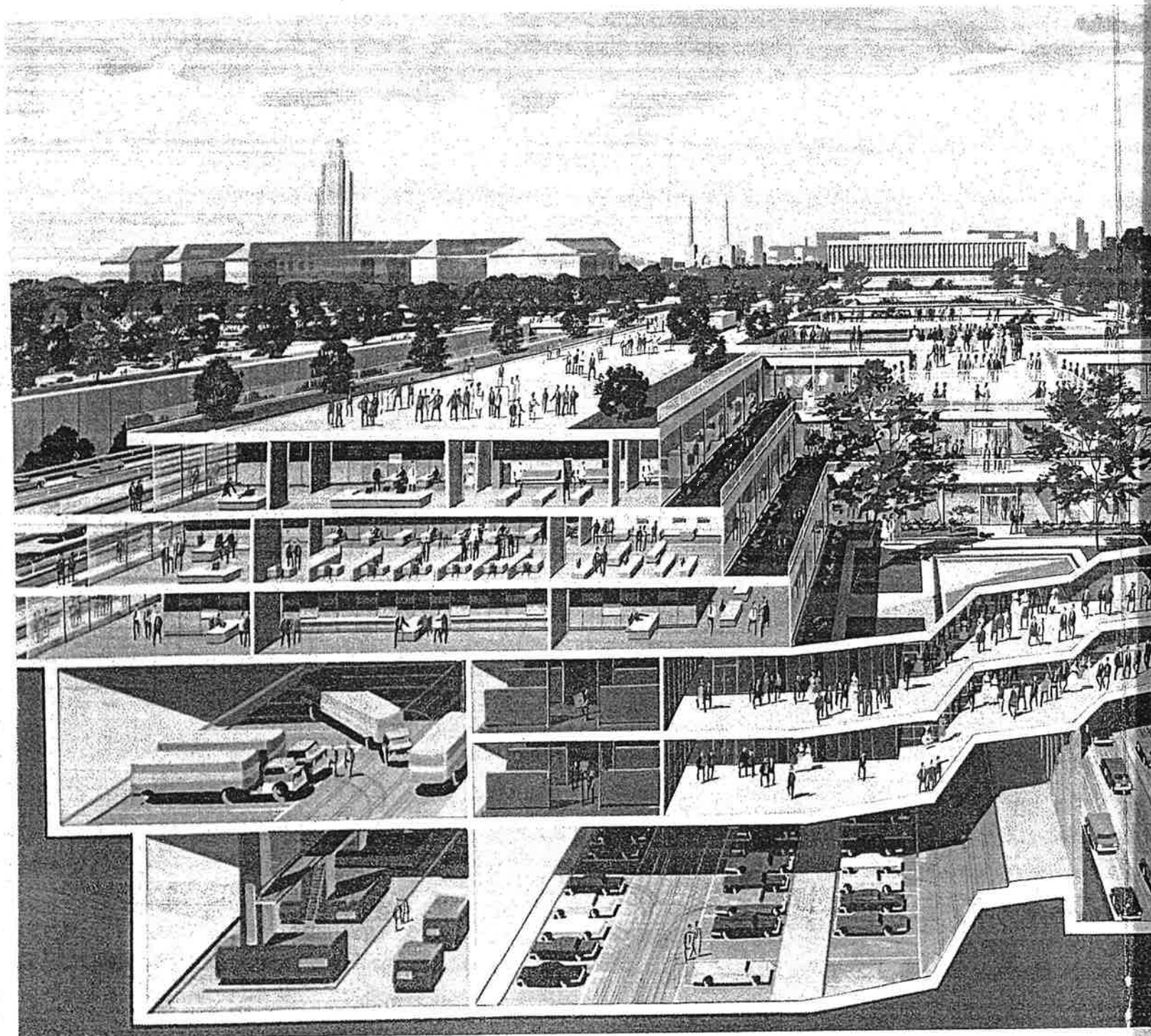


About the Oakland Corporation

The Panther Hollow research, residential and cultural complex is being developed under the direction of the Oakland Corporation. Unlike the group of Pittsburgh nonprofit institutions that created it in March, 1962, it is a profit-oriented, tax paying organization. Its purpose is to renew and rehabilitate the Oakland area in which these institutions are located and to build and perpetuate an urban cultural-educational-scientific center without parallel in the world.

Oakland institutions which so far have joined the Oakland Corporation include the University of Pittsburgh, Carnegie Institute of Technology, Carnegie Institute, Catholic Institute of Pittsburgh, Mellon Institute, Mount Mercy College and the United Jewish Federation.

Directors who are officers of the Oakland Corporation are: Dr. Edward H. Litchfield, *Chairman*; Fred Smith, *President*; Lawrence L. Monnett, Jr., *Vice President and Treasurer*; William W. Booth, *Secretary*. Other directors are: James M. Bovard, *President, Carnegie Institute*; Dr. Paul C. Cross, *President, Mellon Institute*; Frank R. Denton, *Vice Chairman of the Board, Mellon National Bank and Trust Company*; Leon Falk, Jr., *Chairman, Maurice and Laura Falk Foundation*; Gwilym A. Price, *Chairman of the Board, Westinghouse Electric Corporation*; Joseph G. Smith, *Chairman of the Board, Mount Mercy College*; Dr. John C. Warner, *President, Carnegie Institute of Technology*; and the Right Reverend John J. Wright, *Bishop of the Catholic Diocese of Pittsburgh*.



OAKLAND CORPORATION

4008 FIFTH AVENUE • SUITE 804 • PITTSBURGH 13, PENNSYLVANIA

UNIVERSITY OF PITTSBURGH CAMPUS

FRICK FINE ARTS BUILDING

SOCIAL PROFESSIONS QUADRANGLE
AND HILLMAN LIBRARY SITE

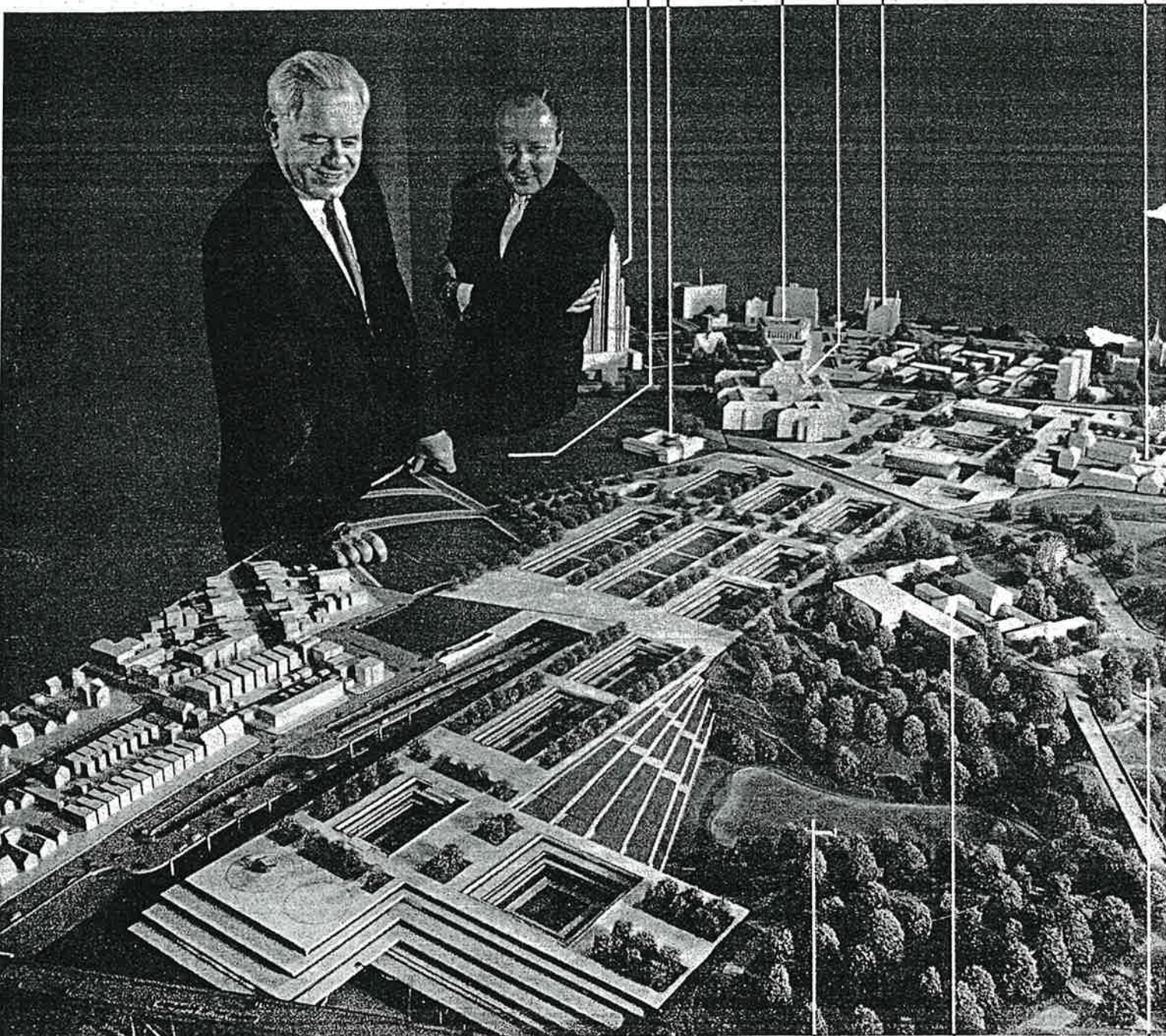
CATHEDRAL OF LEARNING

CARNEGIE LIBRARY
AND MUSEUM

MELLON
INSTITUTE

ST. PAUL'S CATHEDRAL

CARNEGIE INSTITUTE
OF TECHNOLOGY



Proximity of educational and scientific institutions to
new Panther Hollow research park is dramatized in this

PANTHER HOLLOW LAKE

SCHENLEY

PHIPPS CONSERVATORY

CARNEGIE INSTITUTE
OF TECHNOLOGY

PHIPPS CONSERVATORY

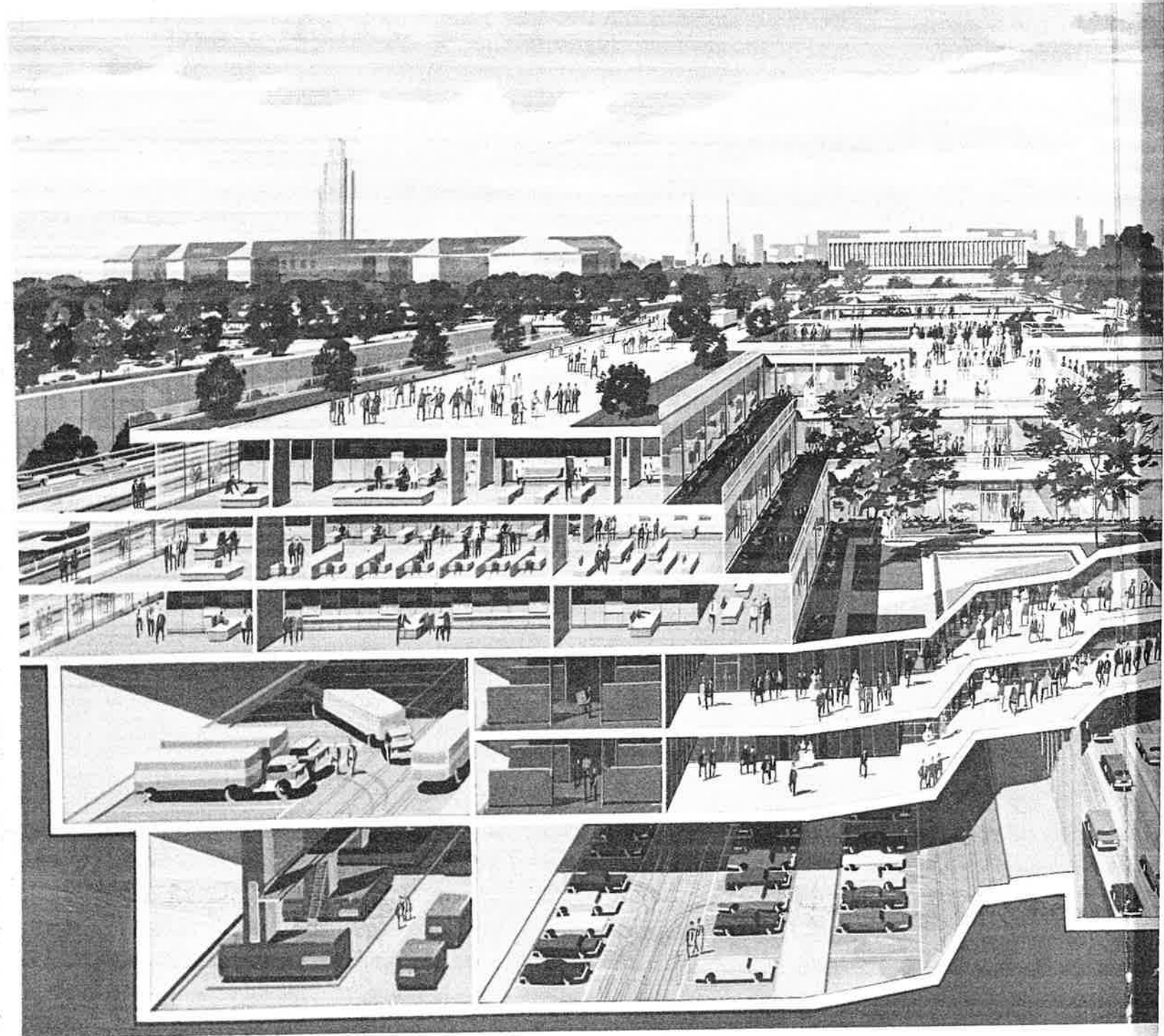


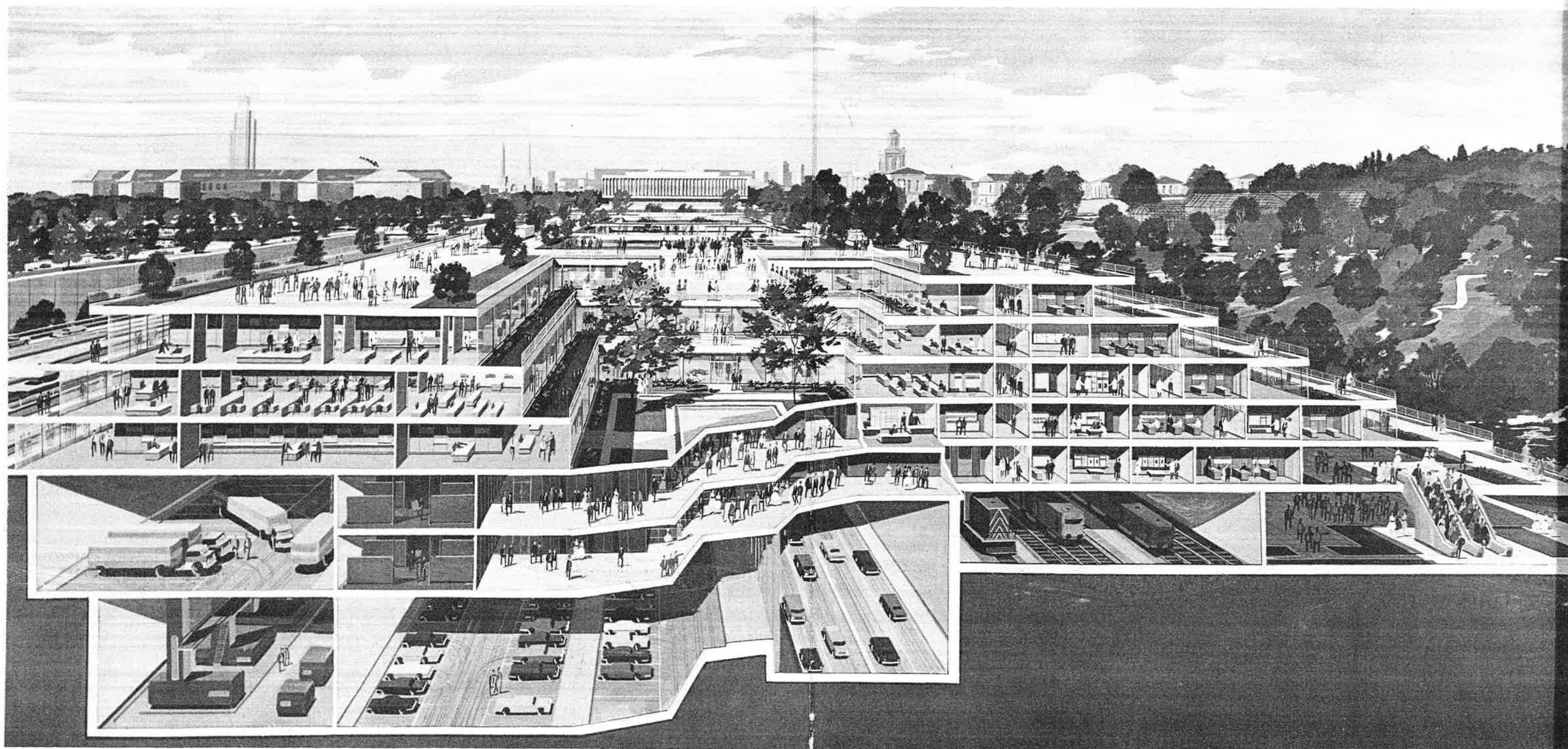
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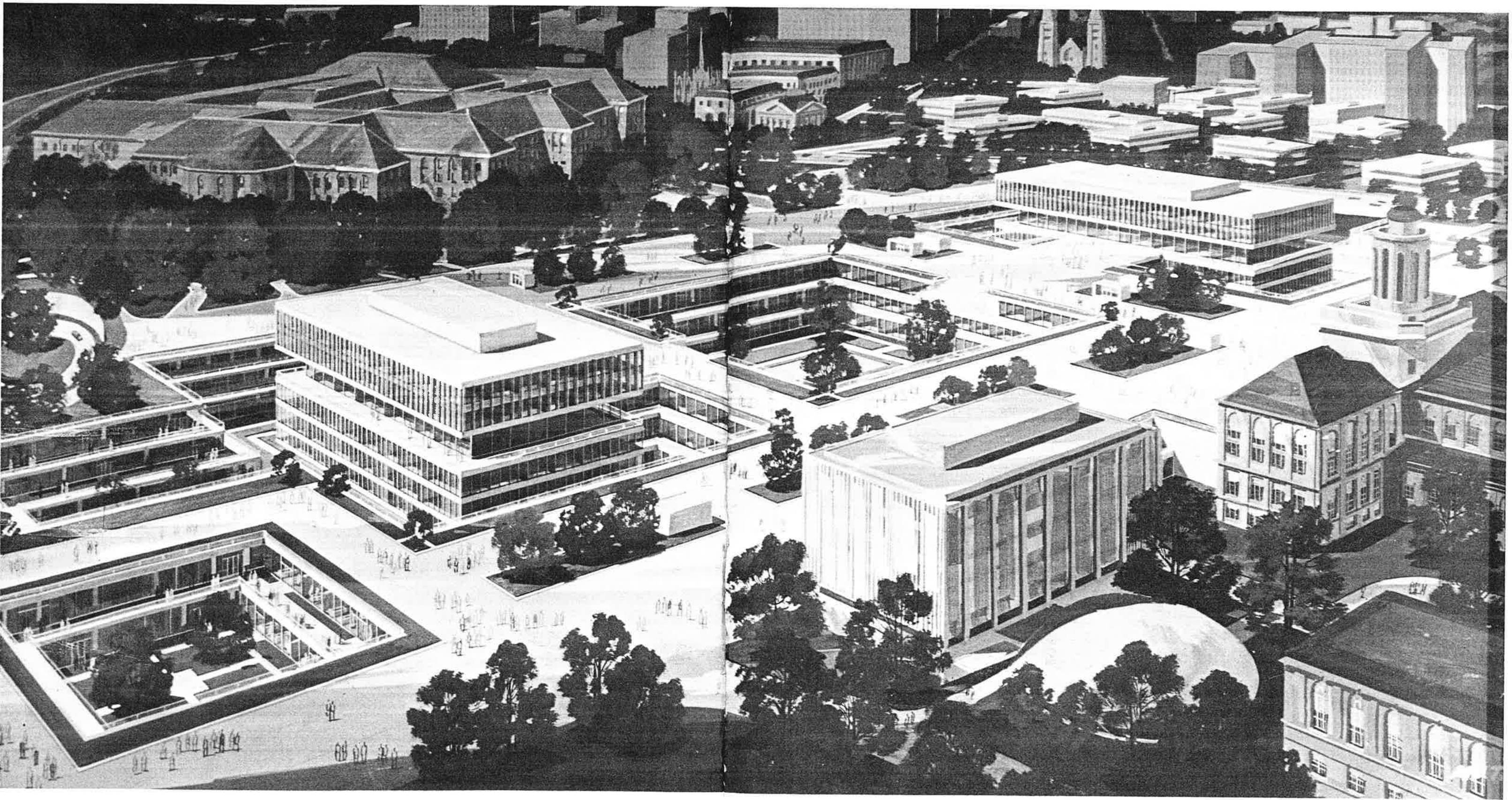
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This is a wholly new concept in
Research Park Planning



First phase of Panther Hollow project will be built in a ravine between Carnegie Institute of Technology (right foreground) and Carnegie Institute (left back-

ground) and serve to unify Oakland educational complex. University of Pittsburgh campus is immediately adjacent to and behind Carnegie Institute.



This is Panther Hollow in the center of this urban area, surrounded by the cultural, scientific and educational facilities